

## **Title 3**

### **Revenue and Finance**

#### **Chapters:**

**3.05 Investment Policy**



## Chapter 3.05

### Investment Policy

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#### **3.05.010 Purpose.**

This investment policy defines the parameters within which funds are to be invested by city of Lyons. The city of Lyons is a municipality whose purpose is to manage city operations. This policy also formalizes the framework, pursuant to ORS 294.135, for the city of Lyons's investment activities to ensure effective and judicious management of funds within the scope of this policy.

These guidelines are intended to be broad enough to allow designated investment staff to function properly within the parameters of responsibility and authority, yet specific enough to adequately safeguard the investment assets. [Res. 515 § I, 2016.]

#### **3.05.020 Governing authority.**

The city of Lyons's investment program shall be operated in conformance with Oregon Revised Statutes and applicable federal law. Specifically, this investment policy is written in conformance with ORS 294.035, 294.040, 294.052, 294.135, 294.145, and 294.810. All funds within the scope

of this policy are subject to regulations established by the state of Oregon. Any revisions or extensions of these sections of the ORS shall be assumed to be part of this Investment Policy immediately upon being enacted. [Res. 515 § II, 2016.]

#### **3.05.030 Scope.**

This policy applies to activities of city of Lyons with regard to investing the financial assets of all funds. Investments of employees' retirement funds, deferred compensation plans, and other funds are not covered by this policy. The amount of funds falling within the scope of this policy over the next three years is expected to range between \$750,000 and \$1,000,000. [Res. 515 § III, 2016.]

#### **3.05.040 General objectives.**

The primary objectives, in priority order, of investment activities shall be:

A. Preservation of Invested Capital. Investments shall be undertaken in a manner that seeks to ensure the preservation of capital in the overall portfolio. The goal is to mitigate credit risk and interest rate risk.

B. Liquidity. The investment portfolio shall remain sufficiently liquid to meet all reasonably anticipated operating requirements. Furthermore, the portfolio should consist largely of securities with active secondary or resale markets. A portion of the portfolio also may be placed in the Oregon Short Term Fund which offers next-day liquidity. Where possible and prudent, the portfolio should be structured so that investments mature concurrently with anticipated demands.

C. Return. The investment portfolio shall be designed with the objective of attaining a market rate of return throughout budgetary and economic cycles, taking into consideration the safety and liquidity needs of the portfolio. Although return consists of both principal return (gains and losses due to market value fluctuations) and income return (yield), this policy discourages active trading and turnover of investments. Investments should generally be held to maturity. [Res. 515 § IV, 2016.]

#### **3.05.050 Standards of care.**

A. Prudence. The standard of prudence to be used by investment officials shall be the "prudent person" standard and shall be applied in the context

of managing an overall portfolio. Investment officers acting in accordance with written procedures and this investment policy and exercising due diligence shall be relieved of personal responsibility for an individual security's credit risk or market price changes, provided deviations from expectations are reported and appropriate action is taken to control adverse developments within a timely fashion as defined in this policy.

The "prudent person" standard states:

Investments shall be made with judgment and care, under circumstances then prevailing, which persons of prudence, discretion and intelligence exercise in the management of their own affairs, not for speculation, but for investment, considering the probable safety of their capital as well as the probable income to be derived.

B. Ethics and Conflicts of Interest. Officers and employees involved in the investment process shall refrain from personal activity that could conflict with the proper execution and management of the investment program, or that could impair their ability to make impartial decisions. Employees and investment officials shall disclose any material interests in financial institutions with which they conduct business. Disclosure shall be made to the governing body. They shall further disclose any personal financial/investment positions that could be related to the performance of the investment portfolio. Employees and officers shall refrain from undertaking personal investment transactions with the same individual with whom business is conducted on behalf of the city of Lyons. Officers and employees shall, at all times, comply with the State of Oregon Government Standards and Practices code of ethics set forth in ORS Chapter 244.

C. Delegation of Authority and Responsibilities.

1. Governing Body. The mayor and city council will retain ultimate fiduciary responsibility for invested funds. The governing body will receive reports, pursuant to, and with sufficient detail to comply with ORS 294.085 and 294.155.

2. Delegation of Authority. Authority to manage investments within the scope of this policy and operate the investment program in accordance with established written procedures and internal

controls is granted to the city recorder, hereinafter referred to as investment officer, and derived from the following: ORS 294.035 to 294.053, 294.125 to 294.145, and 294.810.

No person may engage in an investment transaction except as provided under the terms of this policy and the procedures established by the investment officer. The investment officer shall be responsible for all transactions undertaken and shall establish a system of controls to regulate the activities of subordinate officials.

All participants in the investment process shall seek to act responsibly as custodians of the public trust. No officer or designee may engage in an investment transaction except as provided under the terms of this policy and supporting procedures.

3. Investment Committee. The Lyons city council may seek to establish an investment committee to provide guidance to the investment officer(s) and monitor investment policy compliance.

4. Investment Adviser. The city recorder may engage the services of one or more external investment managers to assist in the management of the entity's investment portfolio in a manner consistent with this investment policy. Investment advisers may be hired on a non-discretionary basis. All investment transactions by approved investment advisers must be preapproved in writing by the investment officer and compliant with this investment policy. If city of Lyons hires an investment adviser to provide investment management services, the adviser is authorized to transact with its direct dealer relationships on behalf of the city of Lyons. [Res. 515 § V, 2016.]

### **3.05.060 Transaction counterparties, investment advisers and depositories.**

A. Broker/Dealers. The investment officer shall determine which broker/dealer firms and registered representatives are authorized for the purposes of investing funds within the scope of this investment policy. A list will be maintained of approved broker/dealer firms and affiliated registered representatives.

The following minimum criteria must be met prior to authorizing investment transactions. The investment officer may impose more stringent criteria.

1. Broker/dealer firms must meet the following minimum criteria:

- a. Be registered with the Securities and Exchange Commission (SEC);
- b. Be registered with the Financial Industry Regulatory Authority (FINRA);
- c. Provide most recent audited financials;
- d. Provide FINRA Focus Report filings.

2. Approved broker/dealer employees who execute transactions with the city of Lyons must meet the following minimum criteria:

- a. Be a registered representative with the Financial Industry Regulatory Authority (FINRA);
- b. Be licensed by the state of Oregon;
- c. Provide certification (in writing) of having read, understood, and agreed to comply with the most current version of this investment policy.

3. The investment officer may want to establish policy for engaging broker/dealer firms and registered representatives that are more restrictive than stated in this policy. Additional requisites or due diligence items may include:

- a. Positive references from at least three other local government clients.
- b. As part of the periodic due diligence review, inquiries with other local government clients with regard to their recent experiences with broker/dealer firms or registered representatives and any change in relationship status.
- c. Requirement that approved registered representatives provide notification within 30 days of any formal investigations or disciplinary actions initiated by federal or state regulators.
- d. Requirement that prospective registered representatives have an established history of advising local governments with similar amounts of assets under management.

4. Periodic (at least annual) review of all authorized broker/dealers and their respective authorized registered representatives will be conducted by the investment officer. Factors to consider would be:

- a. Pending investigations by securities regulators.
- b. Significant changes in net capital.
- c. Pending customer arbitration cases.
- d. Regulatory enforcement actions.

B. Investment Advisers. A list will be maintained of approved advisers selected by conducting a process of due diligence.

1. The following items are required for all approved investment advisers:

- a. The investment adviser firm must be registered with the Securities and Exchange Commission (SEC) or licensed by the state of Oregon; (Note: Investment adviser firms with assets under management greater than \$100,000,000 must be registered with the SEC, otherwise the firm must be licensed by the state of Oregon.)

- b. All investment adviser firm representatives conducting investment transactions on behalf of city of Lyons must be registered representatives with FINRA;

- c. All investment adviser firm representatives conducting investment transactions on behalf of city of Lyons must be licensed by the state of Oregon;

- d. Certification, by all of the adviser representatives conducting investment transactions on behalf of this entity, of having read, understood and agreed to comply with this investment policy.

2. A periodic (at least annual) review of all authorized investment advisers will be conducted by the investment officer to determine their continued eligibility within the portfolio guidelines. Factors to consider would be:

- a. Pending investigations by securities regulators.
- b. Significant changes in net capital.
- c. Pending customer arbitration cases.
- d. Regulatory enforcement actions.

3. The investment officer may want to establish guidelines or policy for engaging investment advisers' services that are more restrictive than stated in this policy. Additional requisites or due diligence items may include:

- a. Positive references from at least three other local government clients of a prospective investment adviser firm.

- b. As part of the periodic due diligence review, inquiries with other local government clients of approved investment advisers with regard to their recent experiences with the adviser and any change in the relationship status.

- c. Requirement that approved investment advisers provide notification within 30 days of a

relationship termination by an Oregon based local government.

d. Requirement that approved investment adviser provide notification within 30 days of any formal investigations or disciplinary actions initiated by federal or state regulators.

e. Requirement that prospective investment advisers have an established history of advising local governments with similar amounts of assets under management.

C. Depositories. All financial institutions who desire to become depositories must be qualified Oregon depositories pursuant to ORS Chapter 295.

D. Competitive Transactions.

1. The investment officer shall obtain and document competitive bid information on all investments purchased or sold in the secondary market. Competitive bids or offers should be obtained, when possible, from at least three separate brokers/financial institutions or through the use of a nationally recognized trading platform.

2. In the instance of a security for which there is no readily available competitive bid or offering on the same specific issue, then the investment officer shall document quotations for comparable or alternative securities.

3. When purchasing original issue instrumentality securities, no competitive offerings will be required as all dealers in the selling group offer those securities as the same original issue price. However, the investment officer is encouraged to document quotations on comparable securities.

4. If an investment adviser provides investment management services, the adviser must retain documentation of competitive pricing execution on each transaction and provide upon request. [Res. 515 § VI, 2016.]

### **3.05.070 Administration and operations.**

A. Delivery Versus Payment. All trades of marketable securities will be executed (cleared and settled) by delivery vs. payment (DVP) to ensure that securities are deposited in the city of Lyons's safekeeping institution prior to the release of funds.

B. Third-Party Safekeeping. Securities will be held by an independent third-party safekeeping institution selected by the city of Lyons. All securities will be evidenced by safekeeping receipts in the city of Lyons name. Upon request, the safekeeping institution shall make available a copy of

its Statement on Standards for Attestation Engagements (SSAE) No. 16.

C. Internal Controls. The investment officer and mayor are responsible for establishing and maintaining an adequate internal control structure designed to reasonably assure that invested funds are invested within the parameters of this investment policy and, protected from loss, theft or misuse. Specifics for the internal controls shall be documented in writing. The established control structure shall be reviewed and updated periodically by the investment officer.

The concept of reasonable assurance recognizes that the cost of a control should not exceed the benefits likely to be derived and the valuation of costs and benefits requires estimates and judgments by management.

The internal controls shall address the following points at a minimum:

1. Compliance with the investment policy.
2. Control of collusion.
3. Separation of transaction authority from accounting and record keeping.
4. Custodial safekeeping.
5. Avoidance of physical delivery of securities whenever possible and address control requirements for physical delivery where necessary.
6. Clear delegation of authority to subordinate staff members.
7. Confirmation of transactions for investments and wire transfers in written or digitally verifiable electronic form.
8. Dual authorizations of wire and automated clearing house (ACH) transfers.
9. Staff training.
10. Review, maintenance and monitoring of security procedures both manual and automated.

D. An external auditor shall provide an annual independent review to assure compliance with Oregon state law and the city of Lyons policies and procedures. [Res. 515 § VII, 2016.]

### **3.05.080 Suitable and authorized investments.**

A. Permitted Investments. The following investments are permitted pursuant to ORS 294.035, 294.040, and 294.810. (Note: Permitted investments may be more restrictive than ORS 294.035 and 294.810.)

1. U.S. Treasury Obligations. U.S. Treasury and other government obligations that carry the full faith and credit guarantee of the United States for the timely payment of principal and interest.

2. U.S. Agency Obligations. Senior debenture obligations of U.S. federal agencies and instrumentalities or U.S. government sponsored enterprises (GSE).

3. Oregon Short Term Fund.

4. Corporate Indebtedness.

a. Commercial paper issued under the authority of Section 3(a)2 or 3(a)3 of the Securities Act of 1933.

b. Corporate bonds.

5. Repurchase agreements.

6. Municipal debt.

7. Bankers acceptances.

8. Qualified institution time deposits/savings accounts/certificates of deposit.

B. Approval of Permitted Investments. If additional types of securities are considered for investment, per Oregon state statute they will not be eligible for investment until this policy has been amended and the amended version adopted by city of Lyons.

C. Prohibited Investments.

1. Private Placement or "144A" Securities. Private placement or "144A" securities are not allowed. For purposes of the policy, SEC Rule 144A securities are defined to include commercial paper privately placed under Section 4(a)(2) of the Securities Act of 1933.

2. U.S. Agency Mortgage-Backed Securities. U.S. agency mortgage-backed securities such as those securities issued by FNMA and FHLMC are not allowed.

3. Securities Lending. The city of Lyons shall not lend securities nor directly participate in a securities lending program.

D. Demand Deposits and Time Deposits.

1. All demand deposits and time deposits (examples of time deposits are: certificates of deposit and savings accounts) shall be held in qualified Oregon depositories in accordance with ORS Chapter 295.

2. Demand deposits in qualified depository institutions are considered cash vehicles and not investments and are therefore outside the scope and restrictions of this policy. Pursuant to ORS 294.035(3)(d), time deposits, certificates of deposit

and savings accounts are considered investments and within the scope of this policy.

E. Repurchase Agreements.

1. ORS 294.035(3)(j) requires repurchase agreement collateral to be limited in maturity to three years and priced according to percentages prescribed by written policy of the Oregon Investment Council or the Oregon Short Term Fund Board.

2. ORS 294.135(2) limits the maximum term of any repurchase agreement to 90 days.

3. On March 12, 1996, the OSTF Board adopted the following margins:

a. U.S. Treasury Securities: 102 percent.

b. U.S. agency discount and coupon securities: 102 percent.

c. Mortgage-backed and other\*: 103 percent. [Res. 515 § VIII, 2016.]

\* Limited to those securities described in ORS 294.035(1).

### **3.05.090 Investment parameters.**

A. Credit Risk. Credit risk is the risk that a security or a portfolio will lose some or all of its value due to a real or perceived change in the ability of the issuer to repay its debt. Credit risk will be mitigated by the following guidelines:

1. Diversification. It is the policy of city of Lyons to diversify its investments. Where appropriate, exposures will be limited by security type; maturity; issuance, issuer, and security type. Allowed security types and investment exposure limitations are detailed in the table below.

2. Recognized Credit Ratings. Investments must have a rating from at least one of the following nationally recognized statistical ratings organizations (NRSRO): Moody's Investors Service, Standard & Poor's, and Fitch Ratings Service as detailed in the table below. Ratings used to apply the guidelines below should be investment level ratings and not issuer level ratings.

3. Portfolio Average Credit Rating. The minimum weighted average credit rating of the portfolio's rated investments shall be Aa/AA/AA by Moody's Investors Service, Standard & Poor's, and Fitch Ratings Service, respectively.

4. Restriction on Issuers with Prior Default History. Per ORS 294.040, the bonds of issuers listed in ORS 294.035(3)(a) to (c) may be pur-

chased only if there has been no default in payment of either the principal of or the interest on the obligations of the issuing county, port, school district or city, for a period of five years next preceding the date of the investment.

B. Liquidity Risk. Liquidity risk is the risk that an investment may not be easily marketable or redeemable. The following strategies will be employed to mitigate liquidity risks:

1. The value of at least 25 percent of funds available for investing will be invested in the Oregon Short Term Fund, with a qualified depository institution, or investments maturing in less than 30 days to provide sufficient liquidity for expected disbursements.

2. Funds in excess of liquidity requirements are allowed for investments maturing in greater than one year. However, longer term investments tend to be less liquid than shorter term investments. Portfolio investment maturities will be limited as follows:

**Total Portfolio Maturity Constraints:**

<b>Maturity Constraints</b>	<b>Minimum % of Total Portfolio</b>
Under 30 days	25% or 3 months estimated operating expenditures
Under 1 year	50%
Under 3 years	100%

3. Reserve or capital improvement project monies may be invested in securities exceeding the maximum term if the maturities of such investments are made to coincide as nearly as practicable with the expected use of the funds.

4. Larger issuance sizes enhance liquidity as there are likely to be a greater number of investors. Issuance sizes above a minimum amount qualify a corporate or municipal debt bond issuance for index eligibility. Index eligible bonds have a significantly larger investor base which improves liquidity.

5. Limiting investment in a specific debt issuance improves secondary market liquidity by assuring there are other owners of the issuance.

<b>Issue Type</b>	<b>Maximum % of Issuance* (Par)</b>
U.S. Agency Securities	50%
Corporate Debt (Total)	–
Corporate Commercial Paper	100%
Corporate Bonds	25%
Municipal Bonds	25%

\* The par amount issued under a single CUSIP.

C. Interest Rate Risk. Longer term investments have the potential to achieve higher returns but are also likely to exhibit higher market value volatility due to the changes in the general level of interest rates over the life of the investment(s). Interest rate risk will be mitigated by providing adequate liquidity for short-term cash needs, and by making longer term investments only with funds that are not needed for current cash flow purposes. Certain types of securities, including variable rate securities, securities with principal pay-downs prior to maturity, and securities with embedded options, will affect the interest rate risk profile of the portfolio differently in different interest rate environments. The following strategies will be employed to control and mitigate adverse changes in the market value of the portfolio due to changes in interest rates:

1. Where feasible and prudent, investment maturities should be matched with expected cash outflows to mitigate market risk.

2. To the extent feasible, investment maturities not matched with cash outflows, including liquidity investments under one year, should be staggered to mitigate reinvestment risk.

3. No commitments to buy or sell securities may be made more than 14 days prior to the anticipated settlement date, or receive a fee other than interest for future deliveries.

4. The maximum stated final maturity of individual securities in the portfolio shall be three years, except as otherwise stated in this policy.

5. The maximum portfolio average maturity (measured with stated final maturity) shall be one and one-half years. [Res. 515 § IX, 2016.]

### **3.05.100 Investment of proceeds from debt issuance.**

A. Investments of bond proceeds are restricted under bond covenants that may be more restrictive than the investment parameters included in this policy. Bond proceeds shall be invested in accordance with the parameters of this policy and the applicable bond covenants and tax laws.

B. Funds from bond proceeds and amounts held in a bond payment reserve or proceeds fund may be invested pursuant to ORS 294.052. Investments of bond proceeds are typically not invested for resale and are maturity matched with outflows. Consequently, surplus funds within the scope of ORS 294.052 are not subject to this policy's liquidity risk constraints within LMC 3.05.090(B). [Res. 515 § X, 2016.]

### **3.05.110 Investment of reserve or capital improvement funds.**

Pursuant to ORS 294.135(1)(b), reserve or capital improvement project monies may be invested in securities exceeding three years when the funds in question are being accumulated for an anticipated use that will occur more than 18 months after the funds are invested, then, upon the approval of the governing body of the county, municipality, school district or other political subdivision, the maturity of the investment or investments made with the funds may occur when the funds are expected to be used. [Res. 515 § XI, 2016.]

### **3.05.120 Guideline measurement and adherence.**

A. Guideline Measurement. Guideline measurements will use par value of investments.

B. Guideline Compliance.

1. If the portfolio falls outside of compliance with adopted investment policy guidelines or is being managed inconsistently with this policy, the investment officer shall bring the portfolio back into compliance in a prudent manner and as soon as prudently feasible.

2. Violations of portfolio guidelines as a result of transactions, actions to bring the portfolio back into compliance, and reasoning for actions

taken to bring the portfolio back into compliance shall be documented and reported to the Lyons city council.

3. Due to fluctuations in the aggregate surplus funds balance, maximum percentages for a particular issuer or investment type may be exceeded at a point in time. Securities need not be liquidated to realign the portfolio; however, consideration should be given to this matter when future purchases are made to ensure that appropriate diversification is maintained. [Res. 515 § XII, 2016.]

### **3.05.130 Reporting and disclosure.**

A. Compliance. The investment officer shall prepare a report at least quarterly that allows the Lyons city council to ascertain whether investment activities during the reporting period have conformed to the investment policy. The report should be provided to the investment oversight body. The report will include, at a minimum, the following:

1. A listing of all investments held during the reporting period showing: par/face value, accounting book value, market value, type of investment, issuer, credit ratings, and yield to maturity (yield to worst if callable).

2. Average maturity of the portfolio at period-end.

3. Maturity distribution of the portfolio at period-end.

4. Average portfolio credit quality of the portfolio at period-end.

5. Average weighted yield to maturity (yield to worst if callable investments are allowed) of the portfolio.

6. Distribution by type of investment.

7. Transactions since last report.

8. Distribution of transactions among financial counterparties such as broker/dealers.

9. Violations of portfolio guidelines or non-compliance issues that occurred during the prior period or that are outstanding. This report should also note actions (taken or planned) to bring the portfolio back into compliance.

B. Performance Standards/Evaluation. At least annually, the investment officer shall report comparisons of investment returns to relevant alternative investments and comparative bond indexes. The performance of the portfolio should be compared to the performance of alternative invest-

ments such as available certificates of deposit, the Oregon Short Term Fund, U.S. Treasury rates, or against one or bond indices with a similar risk profile (e.g., bond indexes comprised of high grade investments and maximum maturities of three years).

When comparing performance, all fees and expenses involved with managing the portfolio shall be included in the computation of the portfolio's rate of return.

C. Marking to Market. The market value of the portfolio shall be calculated at least quarterly and a statement of the market value of the portfolio shall be issued at least quarterly.

D. Audits. Management shall establish an annual process of independent review by the external auditor to assure compliance with internal controls. Such audit will include tests deemed appropriate by the auditor. [Res. 515 § XIII, 2016.]

### **3.05.140 Policy maintenance and considerations.**

A. Review. The investment policy shall be reviewed at least annually to ensure its consistency with the overall objectives of preservation of principal, liquidity and return, and its relevance to current law and financial and economic trends. The annual report should also serve as a venue to suggest policies and improvements to the investment program, and shall include an investment plan for the coming year.

B. Exemptions. Any investment held prior to the adoption of this policy shall be exempted from the requirements of this policy. At maturity or liquidation, such monies shall be reinvested as provided by this policy.

C. Policy Adoption and Amendments. This investment policy and any modifications to this policy must be formally approved in writing by the Lyons city council of the city of Lyons.

This policy must be submitted to the Oregon Short Term Fund (OSTF) Board for review if:

1. This policy allows maturities beyond 18 months unless the funds are being accumulated for a specific purpose, including future construction projects, and upon approval of the Lyons city council, the maximum maturity date matches the anticipated use of the funds (ORS 294.135(1)(b) and 294.135(3)).

And either:

a. This policy has never been submitted to the OSTF Board for comment; or

b. Material changes have been made since the last review by the OSTF Board.

Regardless of whether this policy is submitted to the OSTF Board for comment, this policy shall be resubmitted not less than annually to the Lyons city council for approval. [Res. 515 § XIV, 2016.]

### **3.05.150 List of documents used in conjunction with this policy.**

A. Listing of authorized signers.

B. Financial institutions.

C. ACH/wire transfer agreements. [Res. 515 § XV, 2016.]